**Matthew Weigand** +82-10-2498-3921

*Editor, Writer, Web Developer* matthew@weigand.guru

Studio Newville #101 Birthdate: June 23, 1978

21-1 Gangnam-gu, Nonhyeon-dong 135-812 Nationality: USA

Seoul, Republic of Korea06043

**Work Experience**

**Insight Communications Consultants** Seoul, South Korea

 *Senior Communications Consultant* January 2018 – Present

* Editing documentation for the client teams
* Writing press releases, feature stories, other English-language material for clients
* Creating new business initiatives
* Utilizing information technology to augment existing business practices
* Directing and mentoring junior staff

**Yonhap News**  Seoul, South Korea

 *Copy Editor*  December 2015 – December 2017

* Edited newswire stories for grammar, content, headline, and factual quality after they are written and reviewed by the desk heads, then passing them on to the managing editor
* Edited photo captions when they are written, then passing them onto the head caption editor
* Worked as a part of a 24-hour news coverage team taking on and passing off responsibilities to a diverse international network of always-on news experts 6 or more days a week

**Business Korea Magazine**  Seoul, South Korea

 *Managing Editor*  July 2013 – November 2015

* Created new magazine web site at [www.businesskorea.co.kr](http://www.businesskorea.co.kr/)
* Raised web site’s monthly visitor numbers from around 10,000 visitors per year in 2013 to 2 million visitors per year in 2015
* Managed company’s IT infrastructure in the AWS cloud
* Created, managed web consulting department by finding clients, negotiating contracts, managing deliverables
* Edited online and print magazine articles written by staff
* Interviewed, wrote articles about businesses, universities, international organizations in several countries
* Full body of written work can be seen at [www.businesskorea.co.kr/english/results/byline/6978](http://www.businesskorea.co.kr/english/results/byline/6978)

**iwonder Creative Design**  Seoul, South Korea

 *Information Technology Manager* November 2012 – July 2013

* Created web sites, web applications for several company clients
* Managed company’s IT infrastructure in the AWS cloud
* Found clients for web, design, and video contracts
* Managed outsourcing of selected IT projects to contractors in Cuba and India
* Managed growth of company’s nascent IT department

**Global Peace Festival Foundation** Seoul, South Korea

 *Web Developer*  November 2011 – October 2012

* Created new web site presence for non-profit organization GPFF
* Consolidated existing sites for more effectiveness
* Developed long-term web presence plan

**Harrisco** Seoul, South Korea

 *Editor, Marketing Manager* March 2009 – October 2011

* Edited scientific papers in medical, biotechnology, and information technology fields for many universities and research institutes around South Korea
* Developed and presented a 6-part, 18 hour lecture series on how to write a good scientific paper at several universities around South Korea

**Studio078.com** Seoul, South Korea

 *Founder, Web Director* January 2010 – March 2011

* Founded marketing, web development company w/ graphic designer partner
* Created 6 functional, modern web sites for clients throughout the year
* Edited English-language documents, presentations for clients
* Wrote articles, press releases, company descriptions
* Created pamphlets, posters, catalogs, t-shirts for marketing clients

**Korea IT Times** Seoul, South Korea

 *Senior Editor* November 2008 – December 2009

* Wrote editorials and news articles for the magazine
* Copy-edited each issue of the magazine
* Redesigned the web site for the magazine at [www.koreaittimes.com](http://www.koreaittimes.com/)
* Advised Chief Editor on editorial plans for each issue
* Full body of work can be seen at [www.koreaittimes.com/source/matthew-weigand](http://www.koreaittimes.com/source/matthew-weigand)

**Zenitum Entertainment Computing** Seoul, South Korea

 *Marketing Manager* November 2007 – November 2008

* Wrote press releases, engaged in marketing campaigns using Google Ads
* Managed projects, work flow, schedules for entire company
* Designed and critiqued various software ideas from a marketing perspective

**Korea IT Times** Seoul, South Korea

 *Senior Reporter* September 2006 – November 2007

* Wrote daily editorials and news articles for the magazine
* Copy-edited each monthly issue of the magazine

**Choongam Elementary School** Seoul, South Korea

 *Language Instructor* July 2005 – July 2006

* Taught 360 hours of conversational English to students grades 2, 3, 4, 5

**SDA Language Institute** Busan, South Korea

 *Language Instructor* March 2004 – June 2005

* Taught about 1400 hours of classes
* Regularly stimulated small group interaction, learning

**Advanced Financial Solutions** Oklahoma City, OK

 *Enterprise Application Specialist* May – July 2003

* Installed and troubleshot proprietary check tracking software for clients
* implemented knowledge of LANs, Microsoft 2000 Server, and Microsoft SQL Server

Education

**American Intercontinental University** Los Angeles, CA

Master of Science in Information Technology October 2002

**Loma Linda University** Loma Linda, CA

Master of Science in Anatomy (on hold) July 2000 to September 2001

**Southwestern Adventist University** Keene, TX

Bachelor of Science in Biology May 2000